

Wisconsin Invasive Species Council Education Committee

Monday, October 16, 2017
State Natural Resources Building (GEF 2), Room 513 and SKYPE
101 South Webster St., Madison
1:00-3:00 p.m.

Meeting Minutes

Present: Christa Schaefer (DOT), Tara Bergeson (DNR), Jodie Ellis (DNR), Kelly Kearns, Scott Schumacher (DNR), Jeanne Scherer (UWEX), Mike Putnam (DNR), Bernie Williams (DNR), Lauren Leckwee (DOA), Tim Campbell via SKYPE (DNR/UWEX).

1. Introductions and Agenda Repair
New committee members: Jodie Ellis (new Colleen); Lauren Leckwee
2. Council Updates
 - Council met on Sept. 27, 2017
Biennial goals – Council working on developing updated goals. Also working on bigger picture planning for Council. May influence the work of this committee.
 - Status of applications for vacant Council seats.
Two vacant seats (Schumacher & Kerkman)
Two seats expired and members have re-applied for their seats (Long & Bressner)
3. Calendar for 2017-2018
 - ISAM planning
 - Meetings
4. Committee Membership Review
 - Send the Education Committee materials to Jeanne's UWEX email (rather than DNR)
 - Tara – update my Education Committee mailing list using Christa's most recent list.
 - Kelly suggested inviting Julie Fox to be a member of this committee (Christa will send her an email).
 - Would be good to have a representative from DATCP and UW Extension, and non-profits.
TASK: Tara will send Christa contact (emails) for WWA, Ruffed Grouse Society, and River Alliance so she can invite them to participate on this committee.
5. ISAM
Invader Crusader Awards

TASK: Bernie will contact Olbrich Gardens about availability for ICA Ceremony in June 2018.

Once we know that, we can work backward to develop a schedule.

- Video Contest
We need someone to be responsible for this aspect of ISAM.
Tim will talk with Sea grant about whether they might be able to help with the video contest.

6. WISC Website

- Missing minutes
TASK: Tara will post the most recent minutes (and work on the rest as time allows).

- Educator Resource Webpage

TASK: Tara post what we have for now on the webpage.

TASK: Jodie will look at Council website to see if there are any major things missing.

7. Future Focus Areas Discussion

- Educator's Matrix
- Pet Industry Outreach
- Others

Decided to wait until January for another meeting.

Christa will send a Doodle poll to schedule that meeting.

Biennial Goals for 2015-2017

EDUCATION (Education Committee)

- *Provide leadership and oversight for Invasive Species Awareness Month activities.*
- *Provide leadership and oversight for Invader Crusader Awards program.*
- *Provide leadership and oversight for annual Invasive Species Education Summit.*
- *Work with state agencies and others to identify and establish educational goals for outreach associated with NR 40, Wis. Admin. Code.*