

## Wisconsin Invasive Species Council Education Committee

Thursday, July 27, 2017  
State Natural Resources Building (GEF 2), Room 708 and SKYPE  
101 South Webster St., Madison  
1:00-3:00 p.m.

→ [Join Skype Meeting](#)

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Toll-free number: [+1 \(866\) 715-6499](#)

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Conference ID: 4493275897

### Meeting Minutes

**Present:** Christa Schaefer (DATCP), Tara Bergeson (DNR), Kelly Kearns (DNR), Bernie Williams (DNR), Mike Putnam (DNR)

#### 1. Introductions and Agenda Repair

- Proposed change of meeting room to allow for easier SKYPE use.
- Okay to change rooms. Tara will send new meeting request after the current series expires. Or sooner, once we have a calendar for the new year.

#### 2. Council Updates

- The next Wisconsin Invasive Species Council meeting has not been scheduled yet, but will probably take place in late September.
- Status of applications for vacant Council seats.

#### 3. ISAM Debriefing

- Invader Crusader Awards
  - Location may have been a reason why there were fewer award winners in attendance.
  - Return to Olbrich might help.
  - Award winners need plenty advance notice of location
- Video Contest
  - Who will do this now that Dougal can't? Could Tim C. coordinate?
  - Problem with getting access to the videos from Facebook
  - Winners need more notice about awards ceremony
  - Need to make a wider audience aware of the video contest.
  - Poster contest: was challenging. Contacting all the schools was a challenge. Also reviewing them took time.

- For either poster or video contest, the Education Committee members could specifically reach out to schools or scout troops, e.g.
  - Utilize newsletter of existing groups to advertise.
  - Work with DPI to see if we could get email lists of teachers or ask them to help disseminate to science teachers. Dreux Watermolen might know.
  - The original poster contest was part of a grant deliverable for 3 years. After that, programs all chipped in.
  - Focus on video contest again for this year. Continue to discuss big picture (including poster) over the next year.
  - Could use IPAW Facebook page to post.
  - Talk to Kirsten Held in Forestry (head educator). Maybe Tyler could help with this? Would she also know about DPI teacher lists.
  - Or Tim Campbell to help with video contest.
  - Probably need to separate IC awards and video contest in terms of workload.
  - Bernie said she will do the program for IC Awards.
  - Kelly could be intake for nominations and get to judges.
- TASK: Have conversation with Drew F. about the above.

#### 4. Future Focus Areas Discussion

- Pet Industry Outreach
- Tara will raise the issue with the Executive Committee

#### 5. Educator Resource Webpage (on the WISC Website)

- Maybe Colleen's replacement could work on this?
- **Tara: post as is for now.** Think about modifying when we have more help.
- Link to this page from DNR pages.

#### 6. Educator's Matrix (postponed)

#### 7. Committee Membership Review

Tara: at Exec Committee – mention the need for additional reps on Education Committee – Council member reps. Tourism rep. DPI person would be helpful. USFWS. Counties.

#### 8. Calendar for 2017-2018

Look for ISAM calendar (not Dougal's, but Colleen's)

#### Future Meetings

Tara: Schedule meetings for next year. Rm 613 and SKYPE

- September 28, 2017 – 1:00-3:00 PM
- November 16, 2017 – 1:00-3:00 PM